



Luxury&
LIME
SEDUCTIVE TEXTURES

COLOR
FLYER



BERICALCE COLOR PALETTE

La palette colori Bericalce si compone di 108 tinte suddivise in 4 collezioni, ognuna delle quali ha caratteri cromatici distintivi:

ESSENZA

È la collezione dedicata ai colori più chiari e delicati, neutri, ocra e rosati

CLASSICO

È la collezione che raccoglie le tonalità chiare e medie, legate alla tradizione italiana, veneziana e fiorentina

FASHION

È la collezione dei colori saturi e mediterranei, offre anche tonalità scure e tinte particolari ideali per chi osa

HIGH TECH

È la collezione metropolitana, caratterizzata da tinte spente sia chiare che cupe, consigliata per i caratteri decisi

BeriCalce color palette consists of 108 tints divided into 4 collections, each of which has distinctive color characters:

ESSENZA

The collection dedicated to the lightest and most delicate, neutrals, ochres and pinks colors

CLASSICO

This is the collection that brings together light and mid-tones shades related to the Italian, Venetian and Florentine traditions

FASHION

The collection of saturated and Mediterranean colors, also offers dark shades and special tints ideal for those who dare

HIGH TECH

This is the metropolitan collection, characterized by dull tints, both light and dark, recommended for strong characters



I campioni colore sono da intendersi sempre come indicativi.

The colour samples are to be considered as indicative.



Uso in esterno:

In presenza di questo simbolo il colore è adatto all'utilizzo in esterno.

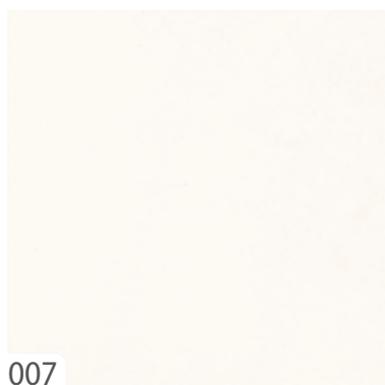
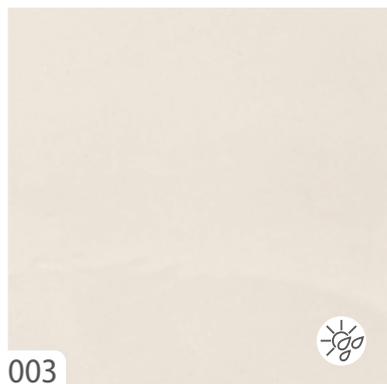
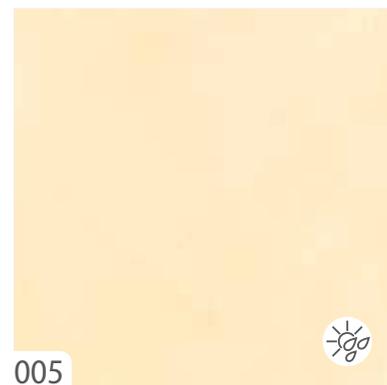
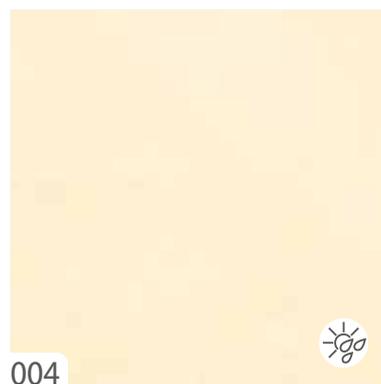
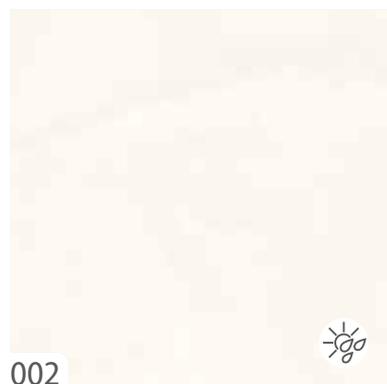
External Use:

If you find this symbol it means that the color is suitable for external use.

ESSENZA

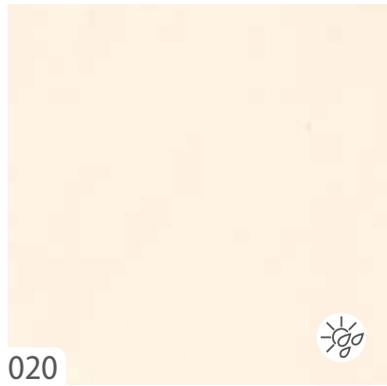
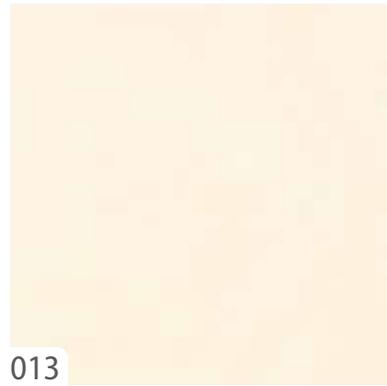


ESSENZA

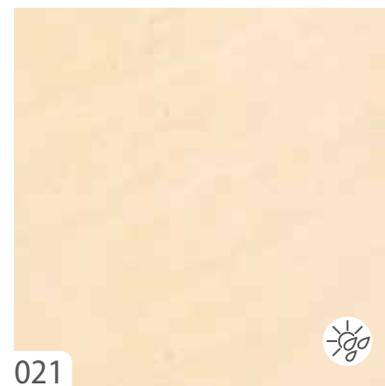
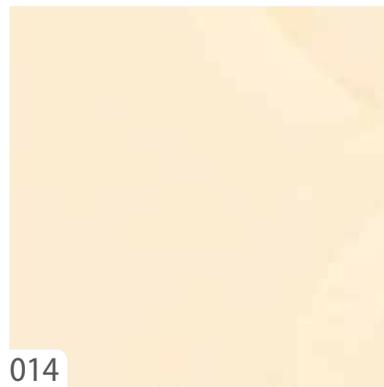
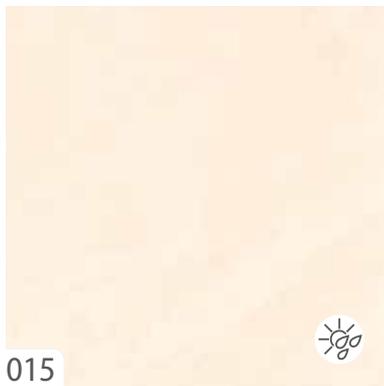


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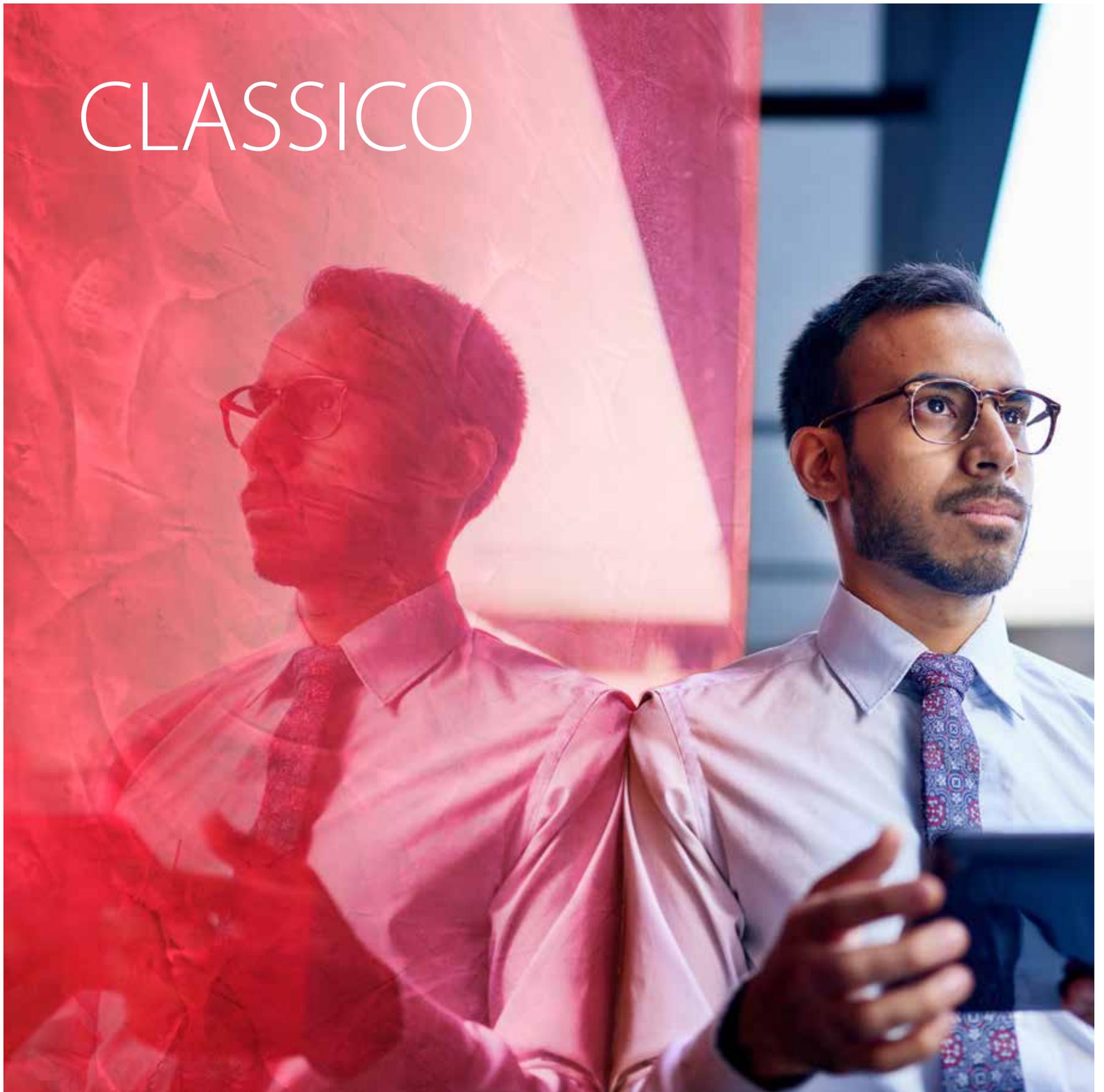




ESSENZA



CLASSICO





103



022



203



104



025



204



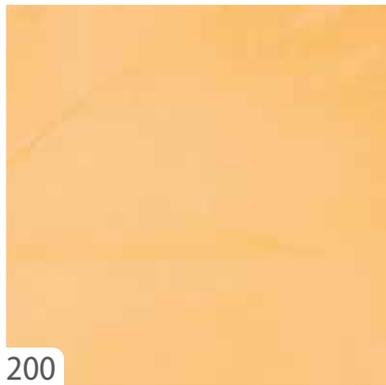
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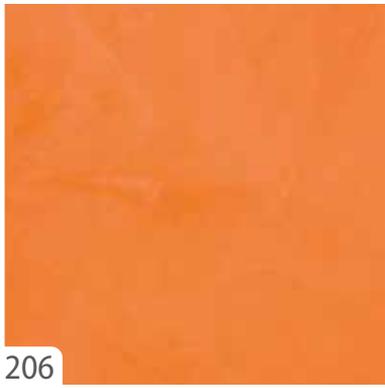
CLASSICO



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202



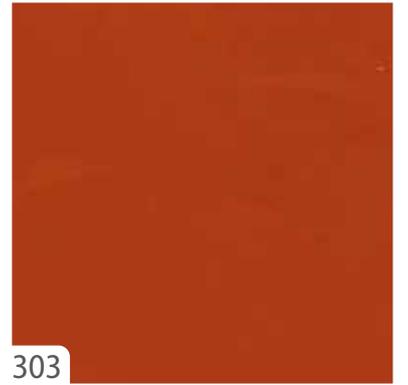
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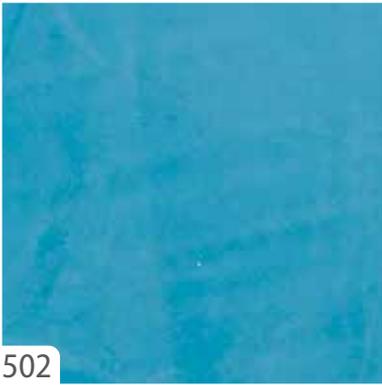
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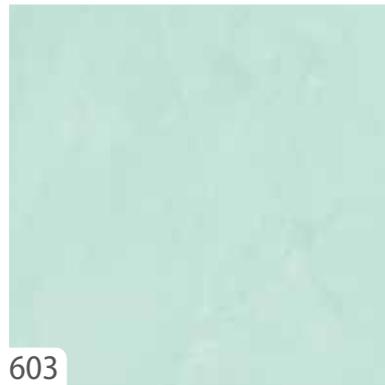
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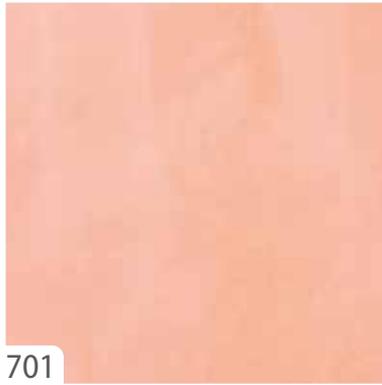
CLASSICO



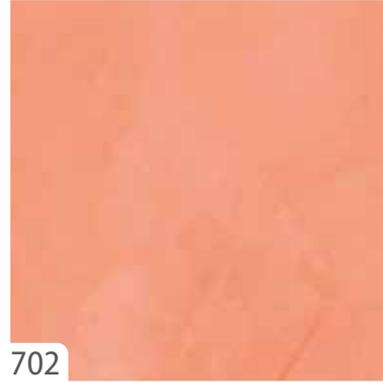
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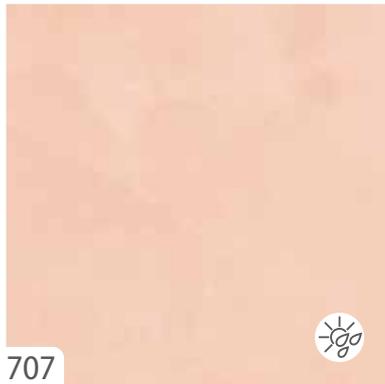


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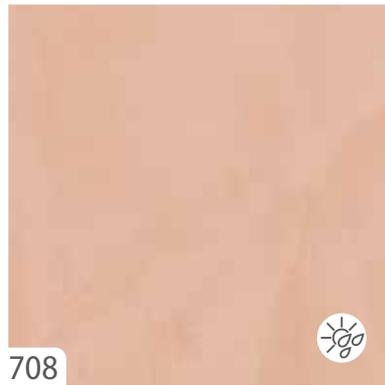


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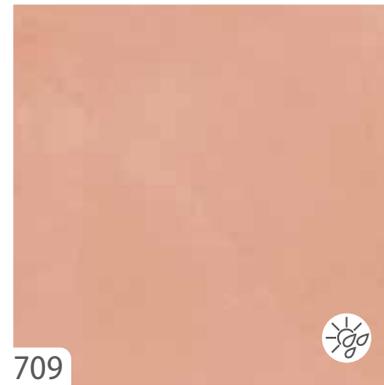
CLASSICO



707



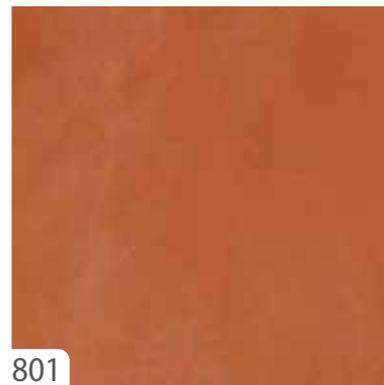
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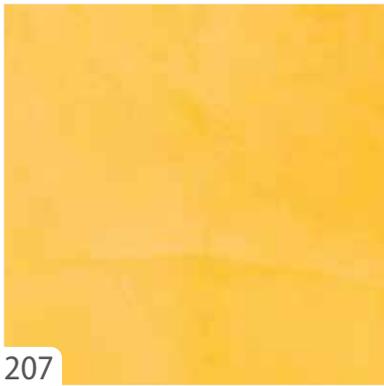
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800

A top-down view of a light-colored, woven straw hat with a wide brim. A light-colored scarf with small white polka dots is tied around the base of the hat. A pair of dark sunglasses is tucked into the scarf. The entire scene is set against a vibrant, textured orange background that resembles marbled paper or a similar artistic surface. The lighting is soft, creating gentle shadows on the hat's brim.

FASHION



207



208



031



304



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032

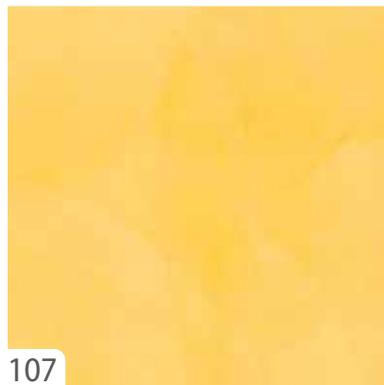


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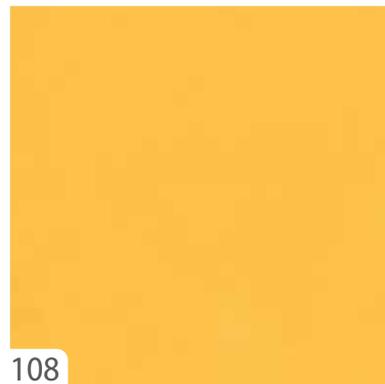
FASHION



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400



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FASHION



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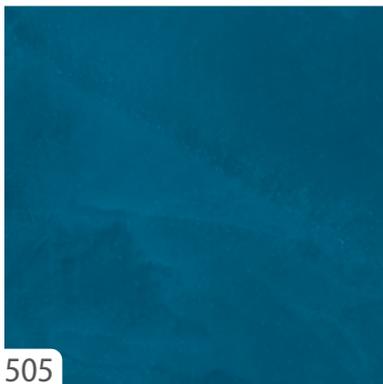
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404



FASHION

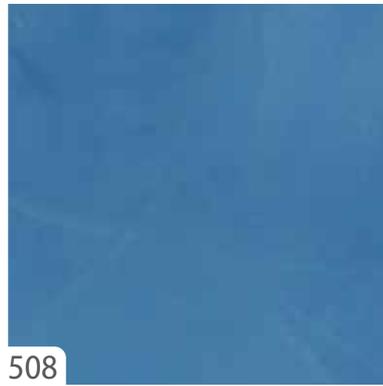
FASHION



506



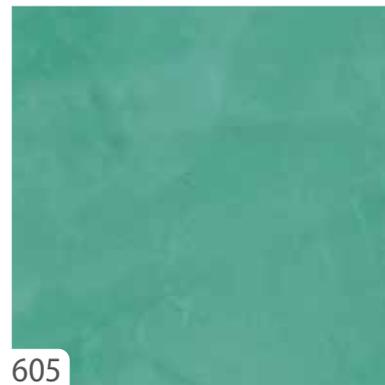
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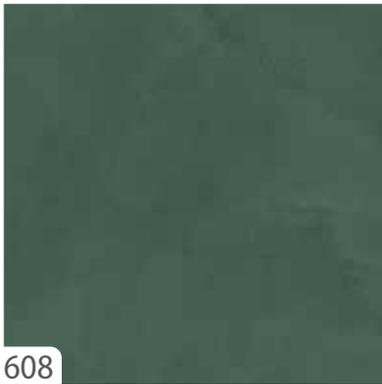
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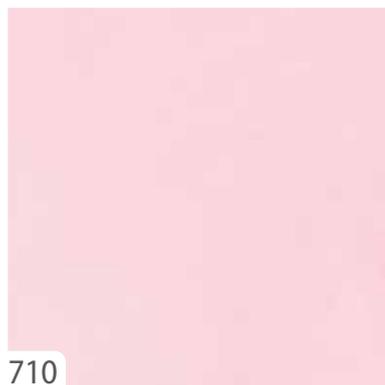
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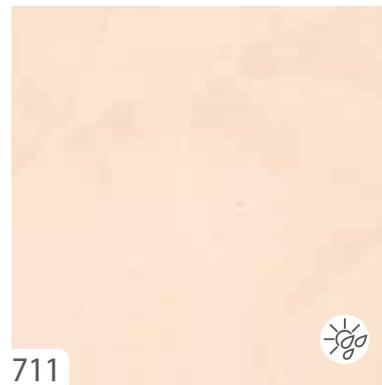
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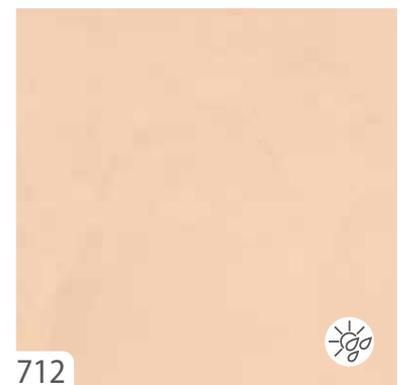
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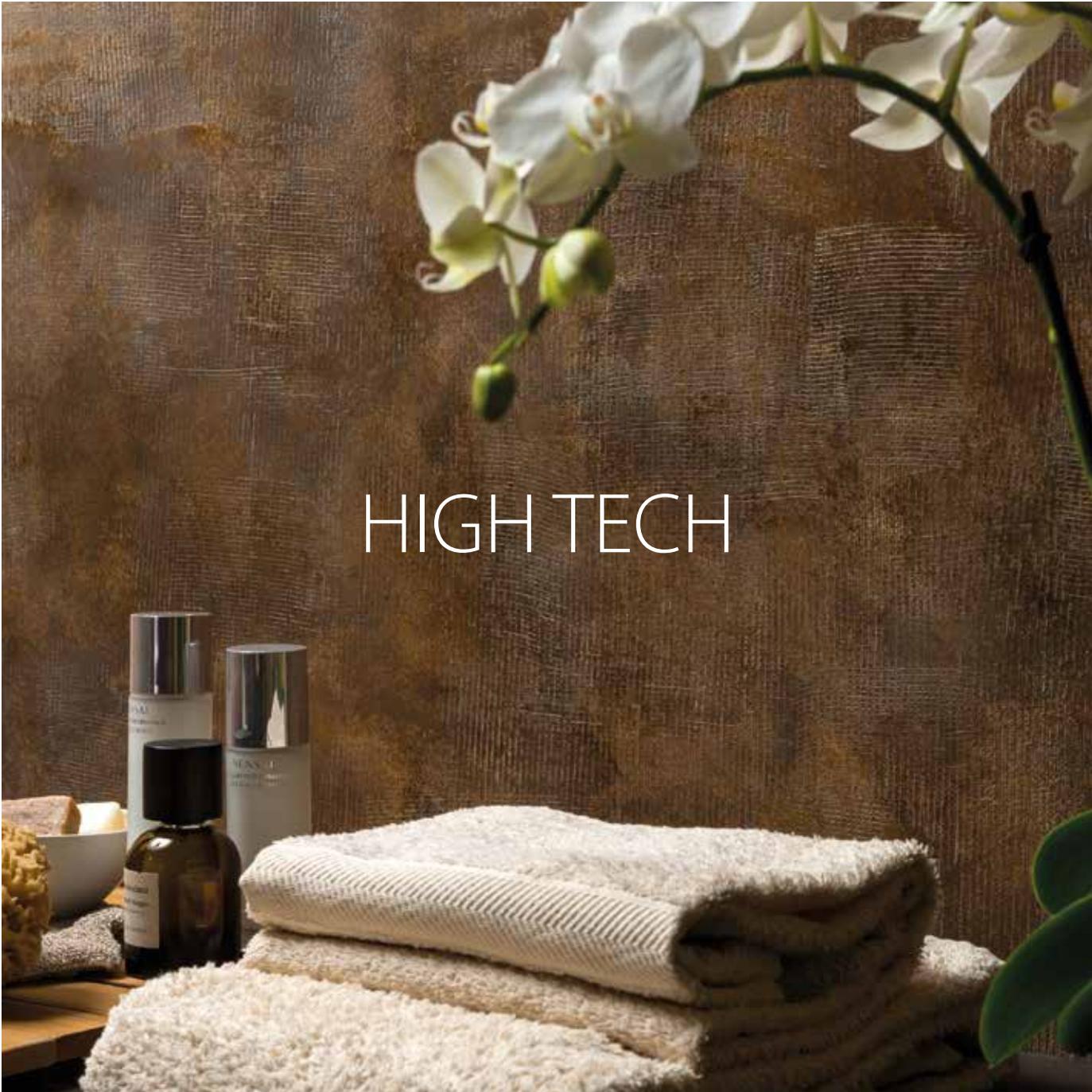
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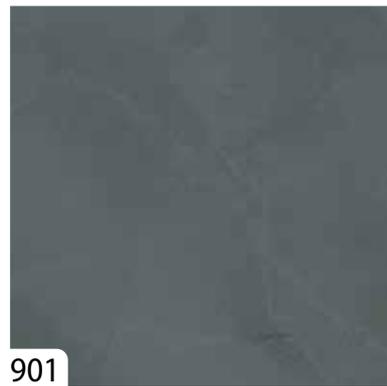
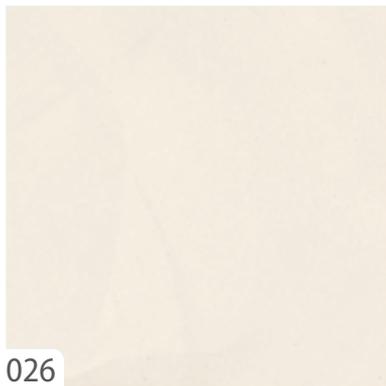
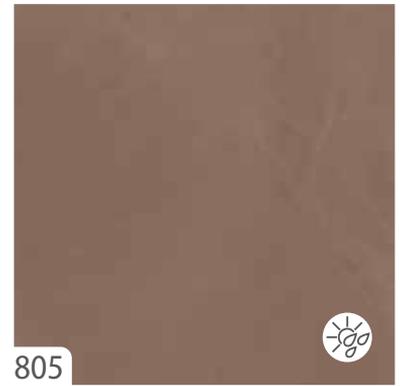
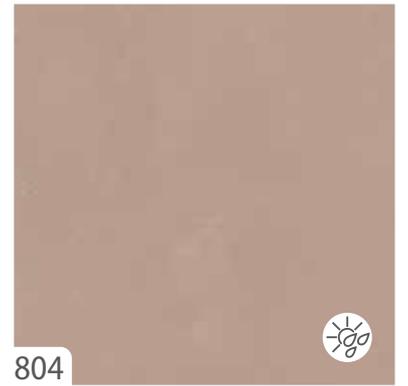
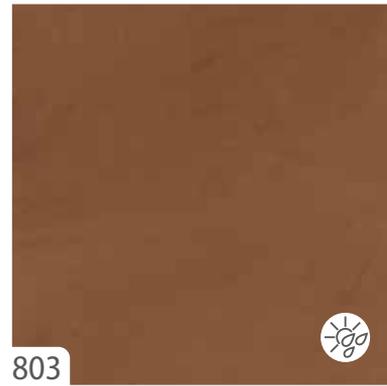
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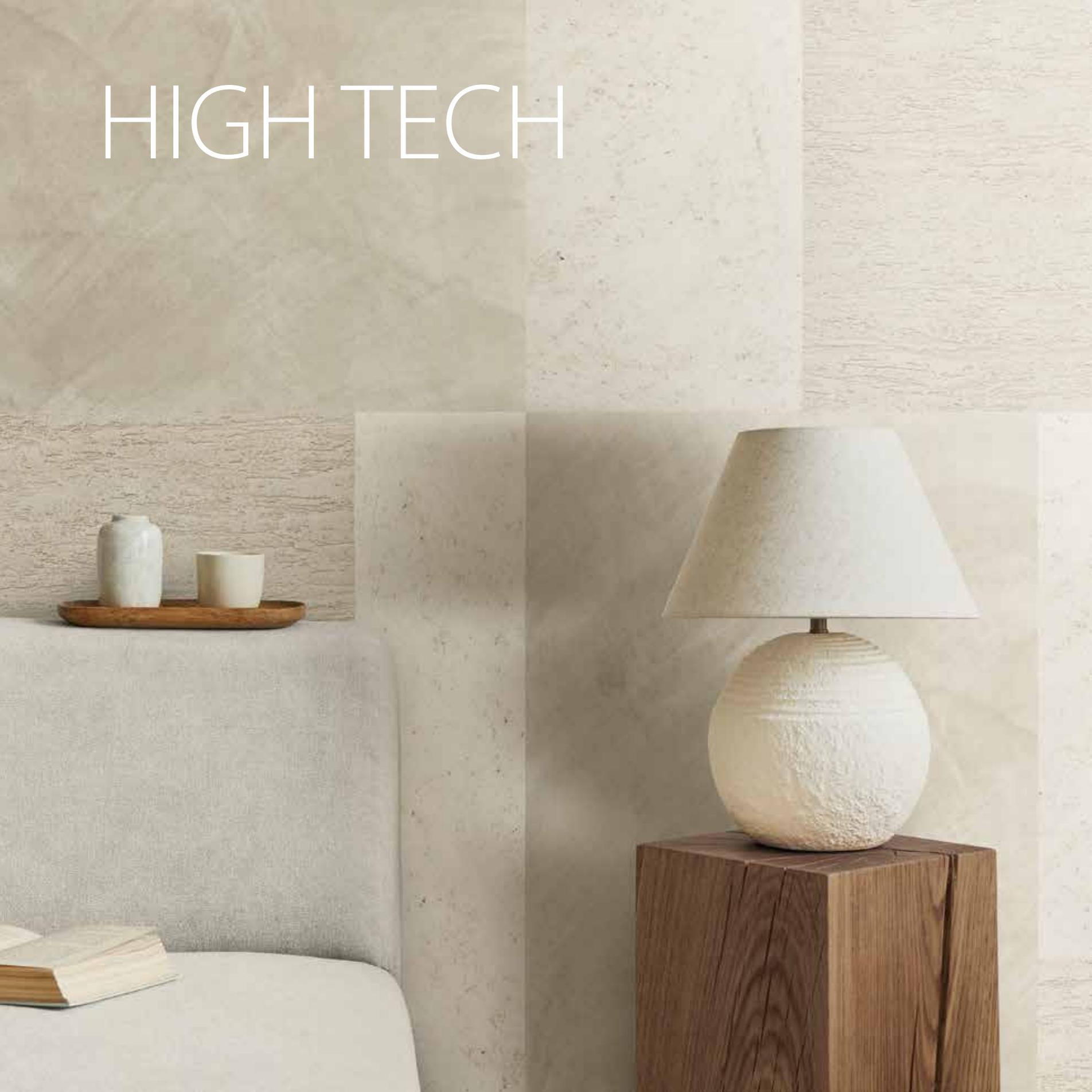


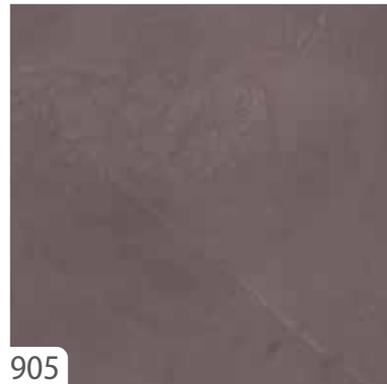
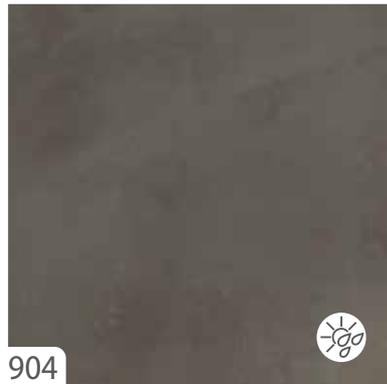
HIGH TECH



HIGH TECH

HIGH TECH





HIGH TECH



BERICALCE THINK GREEN

In anni recenti le **tematiche ecologiche** si sono diffuse al punto da uscire dall'ambito scientifico per entrare a far parte del patrimonio comune. Questa **consapevolezza globale** si è tradotta in pratiche improntate alla salvaguardia dell'ambiente, attraverso le quali ogni persona è chiamata a dare il suo contributo. La sensibilità ecologica si è estesa al punto da entrare anche negli spazi dove le persone abitano, lavorano, vivono. Gli ambienti sono divenuti micro-mondi nei quali l'esperienza dello "stare" deve avvenire nella dimensione del benessere.

Questa nuova visione ha portato applicatori, progettisti e clienti alla richiesta sempre più pressante e sofisticata di prodotti con **elevati requisiti di salubrità** per l'uomo, per gli animali e l'ambiente. I prodotti devono rispondere a normative sempre più rigorose e severe, devono possedere caratteristiche compatibili con le esigenze della **sostenibilità ambientale** sia in termini di ciclo produttivo, di ciclo applicativo, ciclo di vita utile, fino alla fase finale di smaltimento dei residui.

BeriCalce è parte di questa visione e produce decorativi nel rispetto delle normative senza scendere a compromessi con la qualità, da sempre altissima. I prodotti BeriCalce sono naturalmente salubri in quanto composti da finissimo grassello di calce microfiltrato. I materiali seguono cicli produttivi a **basso impatto ambientale**, sono traspiranti e rispettano i criteri della bioedilizia.

BERICALCE THINK GREEN

In recent years, **ecological issues** spread to the point that they came out of the scientific sphere and became part of the common heritage. This **global awareness** translated into practices marked by the preservation of the environment, through which each person is called upon to make a contribution. Ecological awareness extended to the point that it also entered the spaces where people inhabit, work, and live. Environments became micro-worlds in which the experience of "being" must take place in the dimension of well-being.

This new vision led applicators, designers and customers to the increasingly pressing and sophisticated demand for products with **high healthfulness requirements** for humans, animals and the environment. Products must meet increasingly stringent and strict regulations, must possess characteristics compatible with the requirements of **environmental sustainability** both in terms of production cycle, application cycle, useful life cycle, to the final phase of waste disposal.

BeriCalce is part of this vision and produces decoratives in compliance with regulations without compromising on quality, which has always been very high. BeriCalce products are naturally healthy as they are composed from the finest microfiltered slaked lime. The materials follow production cycles with **low environmental impact**, are breathable and comply with green building criteria.

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