

# MIF

## MARMORINO FLOOR

INSIDE THIS  
COLLECTION  
ISSUE

*Five close ups for  
the next look*

**HIGHLIGHTS**  
*My floor is  
THE PERFECT  
TRACK*

*I prefer  
the rough style of  
MICRO CEMENT*

LUXURY & LIME and MARMORINO FLOOR are Bericalce's brands

2nd EDITION


Luxury &  
LIME  
SEDUCTIVE TEXTURES

ITALIAN  
TEXT



# *A glamorous tale*

A perfect woman, a perfect make up, a perfect floor.

A high-angle photograph of a woman sitting on a white, reflective floor. She is wearing a black strapless top and has her legs crossed. Her feet are visible, with red nail polish. She is holding a small, white, crumpled object in her hands. The background is a plain, light-colored wall.

*like your favorite lacquer,  
Marmorino Floor  
reflects your essence  
and lifestyle.*

Marmorino FLOOR  
003 color +  
Pure Varnish Bico Matt 05  
by Luxury & LIME



[Link to video mood](#)

**I have to  
be  
perfect**





MY FLOOR IS  
**THE**  
**RIGHT**  
**TRACK**





Marmorino FLOOR

# Color 902<sub>+</sub>

Pure Varnish Bico Satin 30

by Luxury & LIME



[Link to video mood](#)







*“you know, wheels  
seeing the reflected  
that are reflected  
in the floor, wow...  
it’s a blast!”*



Link to video mood

***right stuff  
for***

***right stores only***

Floor and stairs  
Marmorino FLOOR  
Custom colors +  
Pure Varnish Bico Satin 30  
by Luxury & LIME





02

03

05

06

*Marmorino FLOOR  
can cover any kind  
of floor surface.*





*Desire  
under  
delights  
of  
ballroom*

Masters Guia Maza and Julio Altez dancing on Marmorino Floor



*He leads, she follows  
in a continuous challenge*



Marmorino FLOOR  
Color 904 +  
Pure Varnish Bico Satin 30  
by Luxury & LIME





# PURE GLASS

## GLOSS COAT

The special reflecting coating  
to make cool and shiny your

**MARMORINO FLOOR**  
and  
**MICRO CEMENT**



Link to video guide  
**PURE GLASS**



Link to video guide  
**PURE GLASS**  
**BETON STYLE**



Luxury &  
LIME  
SEDUCTIVE TEXTURES

# MICRO CEMENT

BETON STYLE  
MATT COAT



Link to video guide  
**BETON STYLE**



Link to video mood  
**BETON STYLE**

Luxury&  
LIME  
SEDUCTIVE TEXTURES

Micro Cement +  
Pure Glass Primer +  
Pure Glass Top +  
Sanding with 380 grain sand paper +  
Pure Varnish Bico Matt 05

# MICRO CEMENT



Link to video guide  
**MICRO CEMENT**



Link to video mood  
**MICRO CEMENT**

Micro Cement +  
Pure Varnish Bico Matt 05  
by Luxury & LIME

Luxury &  
**LIME**  
SEDUCTIVE TEXTURES



Despite  
all...  
I love  
my  
doggy

*keep calm, it's champagne*





Marmorino FLOOR  
Color 804 +  
Pure Varnish Bico Matt 05  
by Luxury & LIME





“I’ve always desired  
a floor of the same color  
as my Friedl”

# MARMORINO FLOOR

If you desire the  
Luxury & LIME textures  
on the surfaces of  
the bathroom,  
Marmorino Floor is the  
decorative  
product for you.



Link to  
**MARMORINO FLOOR**  
website page

Luxury &  
LIME  
SEDUCTIVE TEXTURES

**MIF**

# MARMORINO FLOOR

Italian text



## UN RACCONTO GLAMOUR

Come il tuo smalto preferito, Marmorino Floor riflette la tua essenza e il tuo stile di vita. Devo essere perfetta.



## DESIDERIO SOTTO LE LUCI DELLA SALA DA BALLO

Lui conduce, lei segue in una continua sfida.



## IL MIO PAVIMENTO È LA PISTA GIUSTA

"Sai, vedere le ruote che si specchiano sul pavimento; wow ... è una favola!"



## MALGRADO TUTTO AMO IL MIO CAGNOLINO

Calma, è champagne. "Ho sempre desiderato un pavimento dello stesso colore del mio Friedl"



## ROBA GIUSTA SOLO PER NEGOZI GIUSTI

Marmorino Floor ricopre qualunque tipo di pavimento.

Ph by Emanuele Tortora

Video by Fabio Ferrando

Styling by Barbara Marsiletti + Manuel Baldini

Text & graphic by Paolo Savegnago



# ABOUT US su di noi

**Marmorino Floor** has been studied to give your floor shades and nuances of incredible elegance, characteristics reserved, up to now, only to walls.

Marmorino Floor is a product of the Bericalce's **Luxury & LIME Collection**, where you'll find all our most prestigious decorating materials.

The De Toni family produces Grassello since 1924.

Ours, is a completely Italian family story. In these years we learned all secrets of this extraordinary material and we can certainly say that to obtain a pure and excellent product there is no possible short cut: only hard work, precision and time... this is our way of working.

**Bericalce's** products come from the Venetian stucco tradition and the Veneto's experience, but they are under continuous study and improvement.

Our lime contains all the know-how and innovation necessary to offer high quality products suitable for modern life and surrounding needs.

**Marmorino Floor** è stato studiato per conferire al pavimento trame e nuances di incredibile raffinatezza, caratteristiche sino ad ora riservate solo alle pareti.

Marmorino Floor è un prodotto della **Collezione Luxury & LIME** di Bericalce, dove trovate tutti i nostri materiali decorativi più prestigiosi.

La famiglia De Toni produce grassello di calce dal 1924.

La nostra è una storia tutta italiana. Nel corso degli anni abbiamo imparato tutti i segreti di questa materia eccezionale e possiamo affermare che per ottenere un prodotto puro ed eccellente non ci sono scorciatoie possibili: servono lavoro, rigore e tempo. Noi lavoriamo così.

I prodotti Bericalce affondano le radici nella tradizione degli stucchi veneziani e dell'artigianato veneto ma sono continuamente oggetto di studio e miglioramenti. La nostra calce contiene tutta l'esperienza e tutta l'innovazione indispensabili per offrire prodotti qualitativamente superiori ed adatti alle attuali esigenze applicative, abitative ed ambientali.

# CERTIFICATION certificazione

Marmorino Floor is a certified product



**qualitynet®**  
Soluzioni per la Conformità

Link to Marmorino Floor technical chart



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# Products for MARMORINO FLOOR CYCLE and BETON STYLE



## HARD GRIP GRANULAR

Granular primer with high adhesiveness. thanks to its Silane Technology it adheres to any types of surfaces such as tiles, glazed ceramic, plastic, marble, iron.



## SOLID GRIP

Ready-to-use paste primer specifically designed for the construction of layers of high hardness. It is applied with a trowel in 2 coats, reinforced with 90 g/m<sup>2</sup> glass mesh.



## HARD MIX FLOOR

Ready-to-use special terpolymer resin specifically designed for the dilution of the products Intonachino Floor and Marmorino Floor.

## WATER-BASED



## PURE GLASS STANDARD / TOP

Two-component casting coating with an average thickness, which features a high level of transparency. The difference between the two versions, Standard and Top, is the level of yellowing, lower in the latter.



## PURE VARNISH BICO MATT 05 / SATIN 30

Water-based polyurethane two-component matt or satin varnish with an excellent transparency, ideal as a protective finishing on indoor floors exposed to high degrees of humidity.

## SOLVENT-BASED



## SEAL VARNISH BICO MATT 05 / SATIN 30

Solvent-based acrylic two-component matt or satin varnish, excellent as protective finishing on indoor surfaces exposed to extremely high degrees of humidity.

# THE COLOR SAMPLES

## Essenza



## Classico




## FASHION



## High Tech



The color samples are to be considered as indicative



Daydream to turn your floor  
into an emotional area,  
sensual and elegant.  
Now you can with **Marmorino Floor**.  
Glance through this brochure and be inspired!

Immagina di trasformare il tuo pavimento  
in una superficie emozionale,  
sensuale ed elegante.  
Adesso puoi con **Marmorino Floor**.  
Sforgia questa brochure e lascia che l'ispirazione scorra.

[www.bericalce.com](http://www.bericalce.com)